



Results published today by the **Canadian General Freight Index (CGFI)** indicate that the trend of increasing ground transportation rates continued through the July 2010 period.

Overall Freight Costs increased by 3% in July when compared to June. Base Rates, which exclude the impact of Fuel Surcharges assessed by carriers, also increased by 3.2% while Average Fuel Surcharges decreased slightly 13.42% of Base Rates to 13.13% during the same period.

"The information provided by the CGFI continues to indicate that we reached a floor in transportation costs for Canadian Shippers in April of this year, says Doug Payne, President of Nulogx. Since then we have seen 3 consecutive months of increases, led primarily by activity in both the Domestic and Transborder Truckload sectors".

Click here to view July's results.

With the potential for higher transportation prices ahead, Shippers will be looking for innovative ways to manage costs and increase supply chain efficiency. Join Nulogx and Tim Hortons on October 14th as they present a Free Lunch & Learn Webinar highlighting how Tim Hortons achieved this by implementing a Managed Inbound Program, with the assistance of Nulogx.

Click here to register for this Free Webinar today!

CGFI Linked In User Group

Join The Canadian General Freight Index User Group on LinkedIn, a platform for professionals who use the Canadian General Freight Index to discuss monthly results, market trends and share ways they use the Index in day-to-day business. **Click here** to join.

About the CGFI

The CGFI is sponsored by Nulogx, a leading Transportation Management Solutions provider, and is used by shippers and carriers to benchmark performance, develop business plans, and secure competitive agreements. It was developed with the assistance of Dr. Alan Saïpe. For more information visit the CGFI website: **www.cgfi.ca**.

As a member of the CGFI community your company can take advantage of access to this database to benchmark your company's performance against the market. Please contact us for more information on how to gain access to this valuable service.