

Transportation Planning for 2012 in Uncertain Times

*Hear Expert Opinions on the Road Ahead
A Breakfast Seminar*

TORONTO, ONTARIO—(July 11, 2011) - Nulogx and Supply Chain and Logistics Association Canada have announced the details of their 2nd annual breakfast seminar titled 'Transportation Planning for 2012 in Uncertain Times - Hear Expert Opinions on the Road Ahead.' Scheduled for Tuesday, September 27th, 2011 at the Mississauga Convention Centre, this session will include a timely and valuable exchange of information for shippers, carriers and supply chain practitioners challenged with creating business plans for 2012 in these uncertain times.

This seminar is a must for those looking for economic and transportation rate forecasts from leading economics and logistics experts to incorporate into their business plans for the following year. Also hear how shippers and carriers across Canada are accommodating this uncertainty within their business plans, and the steps they are taking to drive continued improvement in their operating processes.

Highlights of this session will be an interactive question and answer period with expert panellists and the opportunity to network with peers also navigating the ever changing economy.

"Last year turned out to be a very successful event with a great turn out and we look forward to this year's event," said Scott Irvine, VP Business Development, Nulogx.

For full details on the CGFI please visit: www.cgfi.ca

About Nulogx

Nulogx provides technology and services to improve transportation processes and reduce costs. With an ability to offer the combined value of a best-in-class TMS Application, expert Managed Services, and the largest Freight Audit and Payment service in Canada, Nulogx can provide unprecedented value to North American shippers by improving freight planning and management processes, delivering robust business intelligence in actionable management reporting formats, and providing cost effective alternatives to managing transportation tasks.

About Supply Chain and Logistics Association Canada

SCL began as Canadian Association of Physical Distribution Management (CAPDM). The Association was formed in 1967 by practitioners interested in improving transportation, warehousing and inventory management functional processes. In 1992, the Association's name was changed to Canadian Association of Logistics Management (CALM) to reflect the practice of logistics, which integrated functional physical distribution processes and led to greater efficiencies. With continuous improvements in techniques and technologies, the practice of logistics evolved into supply chain management, and the Association became known as Canadian Association of Supply Chain & Logistics Management (SCL). A further change of name, to Supply Chain & Logistics Association Canada, was made in 2003 to increase the Association's brand recognition and clarify our identity. The change also signals the intent to establish a professional, modern image that clearly reflects SCL's membership profile. The acronym, SCL, is unchanged.

For more information, please contact

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