

NuLogX Success Story

Industry

Retail / Grocery

Solution

TMS Installation & Deployment

NuLogX Success Story

#101



Leading Grocery Retailer Cuts Costs with New TMS Solution

Upgrading from legacy system to integrated, corporate TMS system reduces logistics errors, leverages best practices and optimizes business efficiency.

The Challenge

Faced with a corporate merger and a legacy transportation management system (TMS), this leading grocery retailer was forced to implement, install and deploy a new, corporate-wide TMS system in record time. NuLogX Inc. met this challenge with a TMS solution from i2® Technologies, providing this grocery retailer with a transportation system that reduces errors, delays and inefficiencies – and gives them access to new functionality that can significantly optimize their business success.

The grocery industry is known for its highly competitive nature and razor-thin margins (e.g., 3% to 5%). At the same time, it must continually strive to provide new products, fresh produce and better customer service.

Complicating these challenges further is the perishable nature of most products, which puts tremendous pressure on the efficiency and speed of the supply chain process. Logistics departments need timely delivery of the right products to the right stores. Buyers, in turn, need access to information before placing further orders. Warehouses need to coordinate demands from both groups without carrying too much or too little inventory.

With hundreds of stores and thousands of employees, this grocery retailer had an additional challenge to deal with – a corporate merger with a larger grocery chain. This merger forced the combined companies to reassess their supply chain systems with a focus on reducing costs, manual processes, duplication and delays. A solution had to be found soon, and one that would provide the foundation for growth and expansion.

Objectives & Expectations

The management team decided that the legacy system in use by the grocery retailer was inappropriate, non-compliant and obsolete. The system required excessive manual data reentry, could not optimize carrier schedules, and did not provide the level of cross-departmental visibility required to run a multi-billion dollar organization.

After reviewing several industry solutions, i2 Technologies' award-winning Transportation Distribution Management (TDM) suite was chosen to be the standard, corporate-wide solution. This leading solution enables retailers to merchandise, source, buy, move and sell product with greater visibility and velocity across the value chain, thereby increasing sales and profits, optimizing efficiencies, and reducing logistics costs.



“NuLogX is committed to delivering real and measurable value to our customers. Our MileStone Based Pricing (MSBP) system gives our customers confidence, in that they pay only for agreed-upon deliverables, not endless consulting hours.”

– Steve O’Hara, VP Consulting at NuLogX.

Why NuLogX

With an extremely narrow implementation timeframe (coinciding with the start of a new calendar year) and the challenge of migrating from a legacy system, the management team wanted a system integration partner with the level of expertise and capability to tackle this project. They contacted NuLogX Inc – a world leader in logistics consulting and implementation.

NuLogX brings together superior leadership, expertise and service to help organizations reduce transportation costs, improve the quality and efficiency of their logistics management operations and guarantee customer satisfaction.

“Our goal is to identify, design and implement the best, and most effective, logistics and supply chain solutions that will ensure our clients’ success”, said Bob Morrow, President of NuLogX.

NuLogX has the depth and breadth of technical and industry expertise that the management team was looking for, along with a responsive and flexible collaborative approach to implementation that was required for such a large project. Of equal importance to the management team was NuLogX’s ability to implement a solution in record time, and provide a Results Guarantee that ensured the success of the project.

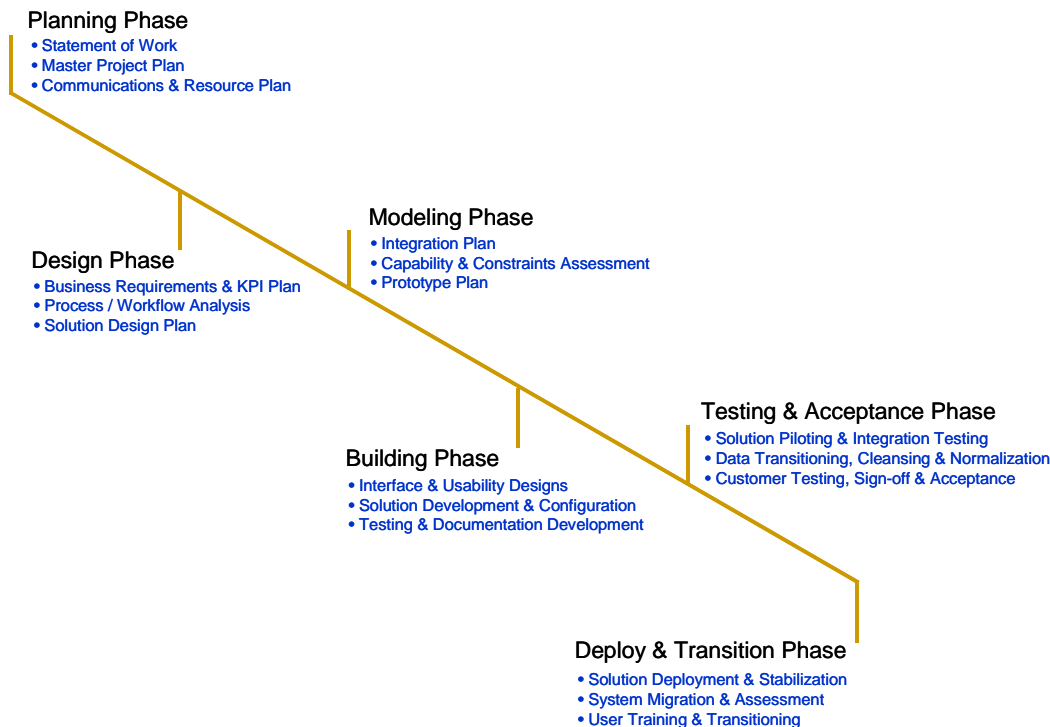
The Solution

NuLogX was given the task of upgrading the grocery retailer’s legacy system to i2’s TDM solution version 5.2.1 – in the span of less than 14 weeks. To accomplish this “inception-to-delivery” implementation, NuLogX drew on its experience and its proven project methodology to meet the deadline and satisfy all the project requirements.

The NuLogX team started by collaboratively working with the customer to set milestone deliverables and timelines, designed to keep the project on schedule, provide for a smooth transition and produce quality results.

Critical to the successful delivery of each milestone was the collaboration between the NuLogX team and the grocery retailer’s project team. Together, organizational and technical constraints had to be managed, best practices leveraged, business processes assessed, end users trained, and transition schedules coordinated.

The NuLogX Implementation Process



The Results

As a result of following this clearly defined process, NuLogX successfully deployed the new TDM system on-time and within budget. The system went live with no surprises or transition issues. The grocery retailer transitioned to a completely integrated and web-deployable logistics solution that enabled them to remain compliant with the new corporate standards, automate and optimize their transportation network, and reduce their operating costs. The system also gave them a foundation for growth and expansion, which was not possible with the legacy system.

Equally important, the grocery retailer realized a number of additional benefits it had not anticipated. Specifically, new functionalities and capabilities in the system provided them with the ability to conduct on-going network analyses, conduct bid procurement, optimize freight schedules, and get real-time visibility into the logistics operations to make more informed business decisions.

The success of this project has led to further discussions with NuLogX, to integrate other divisions and groups into the new system and help them realize the same efficiency and cost-saving paybacks.

About NuLogX Inc.

NuLogX Inc. is a leading logistics consulting organization focused on the design, planning and implementation of logistics and transportation solutions for supply chains. NuLogX has decades of experience successfully implementing and optimizing Transportation and Logistics solutions for leading organizations around the world, as well as reducing their transportation costs, maximizing equipment utilization and improving customer satisfaction. NuLogX's innovative MileStone Based Pricing system and Results Guarantee ensure organizations reduce their risk and receive aggressive Returns-on-Logistics. Find out how NuLogX can help you achieve real value from your logistics investments.

"We are very pleased with the success of the project and how quickly NuLogX was able to get us off the old system and onto the new system. Our thanks and compliments go to NuLogX for their professionalism, organization, and patience."

– Project Sponsor, Grocery Retailer.



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